

**REFIX**



S E A W A T E R   H Y D R A T I O N

# WHERE DOES “REFIX” COME FROM?

The consumption of diluted seawater for therapeutic purposes dates back to ancient times, as it has a **mineral composition similar to that of blood plasma**.

The main ingredient of REFIX is seawater, extracted from a **unique location** within the Natura 2000 Network, **the purest, cleanest, and richest source of minerals in the Atlantic Ocean, located in Costa da Morte (Galicia, Spain)**.

Additionally, we **enhance the formula** by adding locally sourced organic ingredients, and we bottle our drink in glass and Tetrapak containers, which we distribute worldwide in 100% recycled cardboard boxes.

Our **commitment to sustainability** goes further, as all the energy we consume, both in the production process and in our offices, comes from 100% renewable sources.



***THERE ARE NO HEALTHY RECOVERY DRINKS.***

**THEY ALL HAVE THE  
SAME PROBLEM:**

High sugar content

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Only two or three added minerals

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Unhealthy chemicals, preservatives, and toxic colorants

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Single-use plastic bottles



# THE SOLUTION

REFIX is the only 100% natural recovery drink, designed to hydrate and replenish the minerals lost during training, or as a refreshing and healthy alternative for any time of the day.

+100 references in international press  
[www.refixyourself.com/press](http://www.refixyourself.com/press)



# *HIGH IMPACT IN INNOVATION*

# BENEFITS OF REFIX

According to the European Food Safety Authority, thanks to the magnesium and chloride naturally provided by seawater and vitamin C, our drink:

Helps combat tiredness and fatigue

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Supports proper muscular and psychological functioning

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Helps the proper functioning of the nervous system

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Strengthens bones and teeth



Promotes electrolyte balance

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Contributes to the proper functioning of the immune system

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Chloride contributes to normal digestion through the production of hydrochloric acid in the stomach

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Potassium contributes to normal blood pressure

***OUR DRINK CAN ALSO BE BENEFICIAL FOR IMPROVING HEALTH AND AS A COMPLEMENT TO OTHER TREATMENTS:***

It helps improve heavy digestion and stomach problems such as constipation or diarrhea, which can be caused by the consumption of antibiotics and other medications that disrupt stomach flora

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It is beneficial for patients with psoriasis and other dermatological problems



It is an ideal supplement to combine with the treatment of medications that cause dehydration or dryness, such as hypothyroidism, which is very common today

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Its high content of vitamins and minerals can combat episodes of fatigue caused, for example, by spring asthenia

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It can be very useful for treating dehydrated patients and preventing episodes such as heat strokes in summer

**REFIX FOR HEALTH AND  
DAILY WELL-BEING**



REFIX is the only 100% natural isotonic drink designed to improve athletic performance.

It provides up to 78 electrolytes necessary to maintain the correct level of hydration during training, replenishing lost minerals and offering other benefits such as:

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Helping to prevent cramps, muscle injuries, and shorten the recovery period

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Reducing the feeling of fatigue and dizziness by preventing hyponatremia

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Reducing the decrease in blood sodium levels faced by athletes, which leads to a drop in blood pressure and, consequently, a decrease in performance

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Helping in the nighttime recovery of athletes - crucial for their performance - thanks to the high amount of magnesium, calcium, and potassium, which aids in better sleep and relaxes the nervous system

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**In summary, REFIX is the ideal substitute for sugary and artificial recovery drinks, and in its Tetrapak format, it is easy to carry anywhere in your training bag**

# A HEALTHY AND SPORTY LIFESTYLE



# CUSTOMER SEGMENT

People with a medium-high purchasing power,  
over 30 years old, who care about:

***HEALTHY NUTRITION***

***SUSTAINABILITY ACTIVE LIFESTYLE AND SPORTS***

***HYDRATION AND RECOVERY AFTER OCCASIONAL EXCESSES***





# OUR COMMITMENT TO SUSTAINABILITY

Our vision is to create a large REFIX community, united by its commitment to health, well-being, social inclusion, and respect and care for the environment:

Feeding an increasingly growing population and ensuring sustainable food systems

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Improving people's health and well-being

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Integrating climate change into our business strategy, both from a mitigation and adaptation approach

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Preserving natural ecosystems and biodiversity

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Promoting a circular economy model

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Reducing plastic pollution

# AVAILABLE IN 2 FORMATS



Orange



Lemon



Coconut &  
Apple



Coconut &  
Pineapple

# AND IN 4 FLAVORS



# LEMON

Spring water, 20% seawater, 5% organic lemon juice, and 1.6% erythritol.

Its taste is refreshing with a salty lemon touch. It has only 15 calories per bottle, is ketofriendly, and contains no sugar.



# ORANGE

Spring water, 25% organic orange juice, 20% seawater, and 3% agave syrup.

Its taste is salty and sweet. With only 48 calories per bottle, it is a natural source of vitamin C that supports the immune system.

# COCONUT AND PINEAPPLE



47% organic coconut water, 30% organic pineapple juice, 20% seawater, 3% organic lemon juice.

From the organic fields of Costa Rica and the freshness of the ocean comes this exotic flavor, a refreshing journey with every sip. Recover and revitalize after exercise with the natural power of organic coconut water, one of the least processed on the market, the mineral touch of seawater, and the sweetness of the highest quality Golden Sweet pineapple.

# COCONUT AND APPLE



37.5% organic coconut water, 40% organic apple juice, 20% seawater, 2.5% organic lemon juice.

The taste of Spanish organic apple blends with the tropical freshness of the highest quality unfiltered coconut water and the revitalizing balance of seawater in our sweetest formula. This combination is perfect for beating extreme heat.

# THE NEW ERA OF HYDRATION



## *DUAL-ACTION GELS: ISOTONIC AND ENERGY-BOOSTING WITH SEAWATER*

Our innovative gels ensure that your body stays hydrated and performs at its best during the most demanding workouts.

With the ideal supply of carbohydrates and electrolytes to improve muscle function.

Magnesium, potassium, and calcium, low in calories, and an extreme hydration source thanks to seawater.



# STRAWBERRY AND RASPBERRY

Seawater, maltodextrin, agave syrup, mineral salts (potassium citrate and magnesium citrate, tricalcium citrate hydrate), strawberry juice<sup>1,2</sup> (13%), raspberry juice<sup>1,2</sup> (12%), thickener (xanthan gum), preservative (potassium sorbate), natural flavors, and acidity regulator (citric acid) from organic farming, from concentrate.

Usage: Take 1 to 3 sachets every 60 minutes of intense long-duration exercise evenly or according to the intensity of the effort. Shake well before use.



# MANGO AND PASSIONFRUIT

Seawater, maltodextrin, agave syrup, mineral salts (potassium citrate and magnesium citrate, tricalcium citrate hydrate), passion fruit juice<sup>1,2</sup> (8.7%), mango juice<sup>2</sup> (7.7%), thickener (xanthan gum), preservative (potassium sorbate), natural flavors, and acidity regulator (citric acid) from organic farming, from concentrate.

Usage: Take 1 to 3 sachets every 60 minutes of intense long-duration exercise evenly or according to the intensity of the effort. Shake well before use.

# CERTIFICATES



ES-ECO-022-GA  
UE/non UE Agriculture



# AWARDS & NOMINATIONS



## GOLD FOR INNOVATION 2024

Refix Coconut and Pineapple has been awarded the gold for innovation at the NATEXPO 2024, the largest international organic products fair in France



## GOLD FOR BEST FLAVOR 2024

Gold Award for Best Flavor at the Dubai International Taste Award



## WINNER BEST NEW DRINK 2024

Refix was the winner of the 2024 Natural & Organic Innovation Awards in the category of best new beverage

*Refix has also been a finalist in the following competitions:*



# SALES CHANNELS

## *ONLINE DISTRIBUTION*

Through:

- Own website: [refixyourself.com](https://refixyourself.com)
- Amazon

## *PHYSICAL*

We have strategic partners in the following countries:

- USA
- ISRAEL
- SWITZERLAND
- NETHERLANDS
- GERMANY
- POLAND
- AUSTRIA
- GREECE
- ITALY
- PORTUGAL
- CYPRUS
- BELGIUM
- SPAIN
- ROMANIA



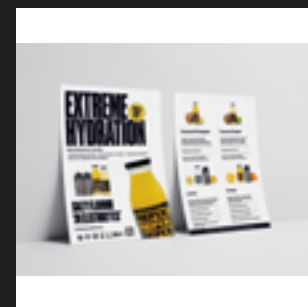
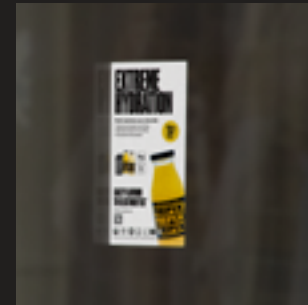
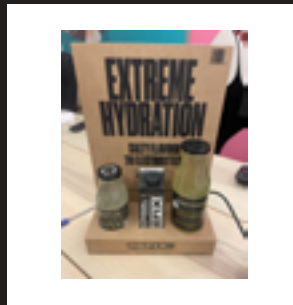
# B2B SALES SUPPORT

Our marketing team provides our clients with support to boost sales, including:

Displays in stores and events to reinforce the image

In-person demonstrations by the REFIX team, educating customers about the product

Ad-hoc marketing campaigns for our clients, including support in social media, events, and influencers



# NUTRITIONAL INFORMATION



## Orange 250ML:

Energy - 47,5 kcal  
 Fat - 0,25g  
 of which saturated - 0g  
 Carbohydrates - 10,75g  
 of which sugars - 10,5g  
 Proteins - 0g  
 Salt - 1,125g  
 Minerals  
 Magnesium - 72,5mg (19,25% \*NRV)  
 Potassium - 93,5mg (4,75% \*NRV)  
 Calcium - 42,5mg (5,3% \*NRV)  
 Vitamins  
 Vitamin C - 102,5mg (125% \*NRV)  
 \*NRV: nutrient reference value



## Lemon 250ML:

Energy - 15 kcal  
 Fat - 0g  
 of which saturates - 0g  
 Carbohydrates - 3g  
 of which sugars - 0g  
 Protein - 0g  
 Salt - 1,125g  
 Minerals  
 Magnesium - 72,5mg (19,25% \*NRV)  
 Potassium - 38,25mg (1,9% \*NRV)  
 Calcium - 42,25mg (5,3% \*NRV)  
 Vitamins  
 Vitamin C - 92,5mg (115% \*NRV)  
 \*NRV: Nutrient Reference Value



## Coconut and Pineapple 500ML:

Energy - 135 kcal  
 Fat - 0,5g  
 of which saturates - 0,9g  
 Carbohydrates - 31g  
 of which sugars - 30g  
 Protein - 0g  
 Salt - 2,65mg  
 Minerals  
 Magnesium - 160 mg (45% \*NRV)  
 Potassium - 535 mg (25% \*NRV)  
 \*NRV: Nutrient Reference Value



## Coconut and Apple 500ML:

Energy - 130 kcal  
 Fat - 1,50 g  
 of which saturates - 0,9 g  
 Carbohydrates - 28 g  
 of which sugars - 25 g  
 Protein - 1,5 g  
 Salt - 2,5 g  
 Minerals  
 Magnesium - 160 mg (45% \*NRV)  
 Potassium - 535 mg (25% \*NRV)  
 \*NRV: Nutrient Reference Value



## Strawberry and Raspberry Gel

Energy 93,2 kcal/394,74 KJ  
 Lipids 0 g  
 of which are saturated 0 g  
 Carbohydrates 22,3 g  
 of which sugars 7,4 g  
 Fibers 0,22 g  
 Proteins 0,04 g  
 Salt 0,8 g  
 Potassium 279 mg  
 Calcium 114 mg  
 Magnesium 68 mg

## OVER (50 g)

## 100 g

## RI%\*

186,4 kcal/789,4 kJ 9,3%  
 0 g 0 g  
 0 g 0 g  
 44,6 g 17,1%  
 14,7 g 16,3%  
 0,45 g -  
 0,08 g 0,2%  
 1,5 g 25,7%  
 557 mg 27,8%  
 229 mg 28,6%  
 136 mg 36,2%

\*Reference intake for an average adult (8400 kJ / 2000 kcal)



## Mango and Passionfruit Gel

Energy 96,3 kcal/407,4 KJ  
 Lipids 0 g  
 of which are saturated 0 g  
 Carbohydrates 23,2 g  
 of which sugars 8,9 g  
 Fibers 0,2 g  
 Proteins 0,02 g  
 Salt 0,7 g  
 Potassium 266 mg  
 Calcium 109 mg  
 Magnesium 65 mg

## OVER (50 g)

## 100 g

## RI%\*

192,6 kcal/814,8 kJ 9,6%  
 0 g 0 g  
 0 g 0 g  
 46,3 g 17,8%  
 17,8 g 19,8%  
 0,5 g -  
 0,05 g 0,1%  
 1,5 g 24,6%  
 531 mg 26,6%  
 218 mg 27,3%  
 130 mg 34,5%

\*Reference intake for an average adult (8400 kJ / 2000 kcal)

# TECHNICAL SPECIFICATIONS

<b>Bottle dimensions</b>	Height: 138 mm Base diameter: 62.5 mm Volume: 265 ml Gross weight: 415 g Net weight: 276 g
<b>Pack of 24 units</b>	Industrial box Dimensions: 39x26x14 cm Weight: 10.30 kg
<b>Pack of 6 units</b>	FSC certified box Dimensions: 23 x 15 x 14 cm Weight: 2.9 kg
<b>European pallet</b>	Dimensions: 120 x 80 x 160 cm Gross weight: 1050 kg Net weight: 656 kg 11 rows x 9 boxes x 24 bottles Total: 99 boxes Total: 2376 bottles
<b>HS/TARIC</b>	2202.10.00.60. (U.S.A.) / 2202.10.00.00 (UK) / 2202.10.00.90 (China)
<b>Shelf life</b>	Best consumed within 3 years from the packaging date
<b>Certificates</b>	EU Organic, USDA Organic, Vegan, Kosher

**REFIX Lemon and Orange  
Glass bottle 265ml**

<b>Dimensions of the tetrapak</b>	Height: 140 mm Base: 45 x 45 mm Volume: 250 ml Gross weight: 269.4 g Net weight: 254.8 g
<b>Pack of 24 units</b>	Industrial box Dimensions: 38.6 x 15.3 x 14.6 cm Weight: 6.2 kilograms
<b>Pack of 6 units</b>	FSC certified box Dimensions: 23 x 15 x 14 cm Weight: 1.86 kg
<b>European pallet</b>	Dimensions: 120 x 80 x 133 cm Gross weight: 830 kg Net weight: 714 kg 10 rows x 12 boxes x 24 Tetra Paks Total: 120 boxes Total: 2880 tetrapaks
<b>HS/TARIC</b>	2202.10.00.60. (U.S.A.) / 2202.10.00.00 (UK) / 2202.10.00.90 (China)
<b>Shelf life</b>	Best consumed within 2 years from the packaging date
<b>Certificates</b>	EU Organic, USDA Organic, Vegan, Kosher

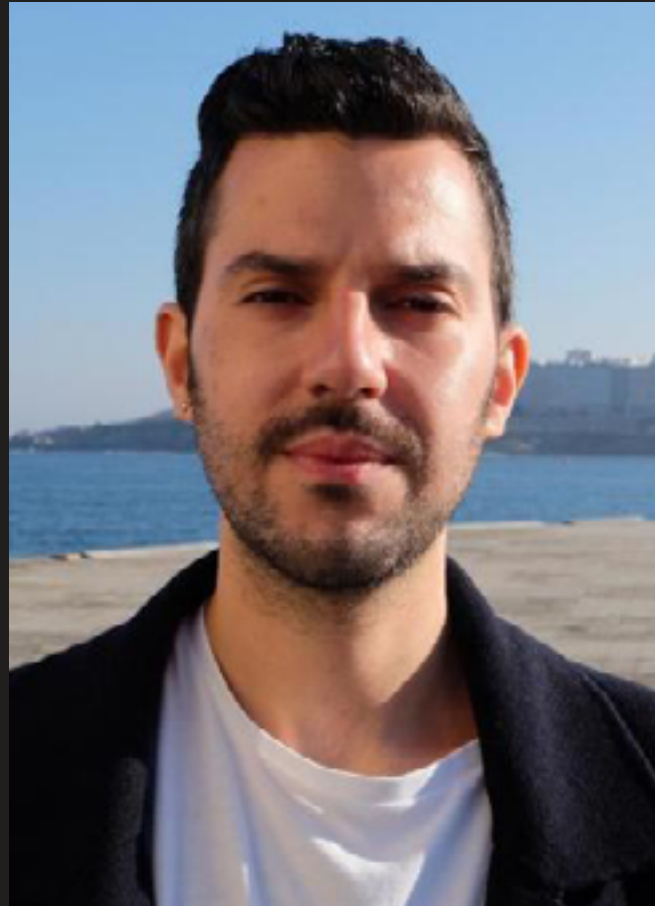
**REFIX Lemon and Orange  
Tetrapak 250ml**

<b>Bottle dimensions</b>	Height: 193 mm Base diameter: 70.9 mm Volume: 500 ml Gross weight: 752 g Net weight: 511 g
<b>Pack of 12 units</b>	Industrial box Dimensions: 28 x 23 x 20 cm Weight: 9 kg
<b>Pack of 6 units</b>	FSC certified box Dimensions: 28.4 x 20.5 x 25.3 cm Weight: 5 kg
<b>European pallet</b>	Dimensions: 120 x 80 x 171 cm Gross weight: 1000 kg Net weight: 687 kg 8 rows x 14 boxes x 12 bottles Total: 112 boxes Total: 1344 bottles
<b>HS/TARIC</b>	2202.10.00.60. (U.S.A.) / 2202.10.00.00 (UK) / 2202.10.00.90 (China)
<b>Shelf life</b>	Consumir preferentemente antes de 3 años a partir de la fecha de envasado
<b>Certificates</b>	EU Organic, USDA Organic, Vegan

**REFIX Coconut & Pineapple and Coconut & Apple  
Glass bottle 500ml**

# WHO ARE WE?

REFIX was launched in 2017 by two entrepreneurs, Raúl Anta (biologist) and Lois Anta (designer). While studying the properties of seawater and its hydrating power as a natural source of oceanic minerals, they saw the opportunity to create a functional recovery drink without artificial additives or sugars, which did not exist in the market until then.



The seawater used in REFIX is extracted from a marine reserve in Costa da Morte, the purest area of the Atlantic, with a higher mineral content that provides more benefits than other recovery drinks.

Additionally, REFIX was founded with the mission to protect and revalue marine reserves and oceans, as well as to promote sustainability by using green energy throughout the production chain and utilizing traceable, organic, and locally sourced ingredients.



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